

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 409473

1. THE NAME OF THE CANDIDATE IS: Anitere Flores
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF ~~House~~ Senate in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election. Florida District
39
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Florida Republican Senatorial Campaign
committee
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Abby Dupree
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Ruben Machado 12030 SW
Name Santana Media 129th Ct
Address 305 639 8422 Suite 202
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Abby Dupree

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER



WPLG, INC.

Sara Reynolds-Political

MIA

LOC

Orders
Order / Rev: 409473
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/24/16 - 11/06/16
Original Date / Rev: 10/21/16 / 10/21/16
Order Type: GENERAL

Primary AE:
Sales Office:
Sales Region:

Agency
Name: Santana Media
Buying Contact:
Billing Contact:
 12030 SW 129th Court
 Miami, FL 33015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Anitere Flores Senate District 39
Demographic: A25-54
Product Codes: PL-Local-Political
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	5	\$8,925.00	\$7,586.25
10/31/16	11/06/16	2	\$2,625.00	\$2,231.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	5	\$8,925.00	\$7,586.25	0.00
November 2016	2	\$2,625.00	\$2,231.25	0.00
Totals	7	\$11,550.00	\$9,817.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/24/16	10/30/16	TWISF/Michael Putney CM This Week in South Florida	CM	1130a-1230p	LUR -----S	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----S		1			\$125.00		0.00				
N 2	WPLG	10/24/16	10/30/16	M-F 6p LCL News M-F Local News	CM	6-630pm	--1-1--	:30	2	\$1,900.00	P-2	0.00	NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	--1-1--		2			\$1,900.00		0.00				
N 3	WPLG	10/24/16	10/30/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	-1-1---	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-1-1---		2			\$2,500.00		0.00				
N 4	WPLG	10/31/16	11/06/16	TWISF/Michael Putney CM This Week in South Florida	CM	1130a-1230p	LUR -----S	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S		1			\$125.00		0.00				
N 5	WPLG	10/31/16	10/31/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	1-----		1			\$2,500.00		0.00				
													Totals	7	\$11,550.00